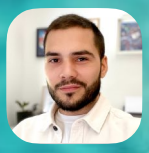
Emmanuel Roy

Lead / Senior Product Designer (UX/UI)

Seeking a permanent position · Toulouse, France or Remote

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Profile

Lead / Senior Product Designer (UX/UI) with over 10 years of experience, I design digital products and services from discovery through to delivery.
I have a strong interest in complex B2B products, particularly through my work in aerospace at Thales AVS, as well as across other sectors with projects for BlaBlaCar, GEODIS, Moët Hennessy, Louis Vuitton and more.
I also lead user research, stakeholder workshops and day-to-day collaboration with product and engineering teams.
Freelance since 2014, I am now looking for a permanent role where I can commit long-term to a product and a team.

SKILLS

- **Product design:** product strategy, discovery, UX design, UI design, wireframes, prototyping, design systems, mobile apps (iOS, Android), responsive web, art direction
- **User research:** user interviews and testing, qualitative research, gathering and prioritising customer needs
- **Facilitation:** design thinking, workshop facilitation, client demos, public speaking in English
- **AI:** Claude Code (live prototyping, documentation...)
- **Product collaboration:** user stories, development follow-up, design-to-dev handoff

TOOLS

Figma, **Claude Code**, Sketch, **Adobe Creative Cloud**, **Principle**
Jira, Airtable, Notion, Microsoft Office, Final Cut Pro X

Professional Experience

Freelance since January 2014. Key missions (non-exhaustive):

Lead / Senior Product Designer (UX/UI) — Thales — Toulouse, France · Freelance
January 2025 - July 2026

Design lead on a complex product in the aeronautical sector (under NDA, not yet public).

- End-to-end product design (UX/UI), product and design strategy, organisation of design work
- Built a design system from scratch, with tokens, variables, etc.
- Wrote user stories in Jira and followed up with the development team
- Facilitated workshops with internal stakeholders
- Delivered international demos and gathered requirements from airline customers (TAP Air Portugal, KM Malta, Aegean Airlines...)

Senior Product Designer (UX/UI) — Thales — Toulouse, France · Freelance
September 2023 - December 2024

Product design for ScaleFlyt, a Mission and Flight Planning solution for drones (BVLOS) - SaaS

- Used and contributed to the existing Design System
- Workshops and demos with internal stakeholders + follow-up with the development team

Senior UX/UI Designer — Moët Hennessy — Paris, France / Remote · Freelance
January 2022 - March 2023

Consulting and UX/UI design for moet.com: homepage, navigation, emails... + created and maintained a mini design system

- Event landing pages and microsites: Natura Nostra, Grand Vintage(s), Moët × AMBUSH, Moët / Mercier Cellar Tours, Dom Pérignon emails...

Senior Product Designer (UX/UI) — BlaBlaCar — Paris, France / Remote · Freelance
June 2021 – November 2021

Product design for the User Identity squad: passenger and driver profiles, account, security, travel documents...

- Mobile design (iOS, Android) and responsive web design + used and contributed to the existing Design System
- Product collaboration, design handoff, follow-up with the development team + design jams and critiques

↓ more below

Product Designer (UX/UI) — GEODIS — Paris, France · Freelance
June 2019 – April 2020

GEODIS Same Day Delivery (US market):

- End-to-end UX/UI product design of the iOS and Android “driver” mobile app + logistics “control tower” webapp
- Created a hybrid web and mobile Design System
- International workshops and scoping with stakeholders (USA and Mexico)

UX / UI Designer — Louis Vuitton — Paris, France · Freelance
June 2018 – April 2019

- Redesign louisvuitton.com (Search Predictive Popin, Locate in Store...), Louis Vuitton City Guide LP...
- Design UX/UI: Louis Vuitton STELLAR - Digital Asset Management (DAM) Platform

Art Director — Blaaast — Paris, France
July 2015 – July 2016

Junior Art Director — DDB Paris — Paris, France
October 2013 – December 2013

Junior Art Director (work-study / apprenticeship) — Les Poupées Russes (semiodesign) — Paris, France
October 2012 – September 2013

Formation

Bachelor - Multimedia Art Director / Project Manager (work-study / apprenticeship)
L'École Multimédia — Paris, France
2012 - 2013

Higher National Diploma - DUT SRC - Multimedia & Internet Jobs (now BUT MMI)
MMI Bordeaux — Montaigne Bordeaux III University — Bordeaux, France
2010 - 2012

Languages

French: native
English: fluent (C1), full professional proficiency, public speaking

Interests

Tech and startup culture, cinema, gaming, combat sports